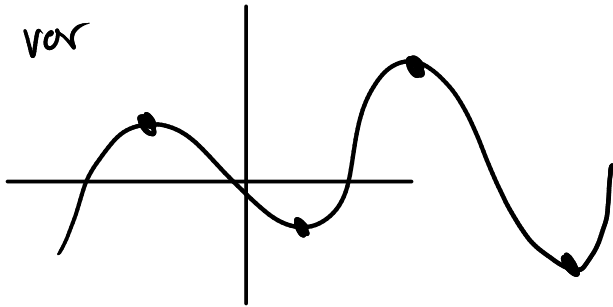


Maximum and minimum values.

Basic question: find maximum and minimum of a function $f(x,y)$ of 2 variables

1 var



local maximum (x_0, y_0)

$f(x_0, y_0) \geq f(x, y)$ for all points (x, y) close to (x_0, y_0)

global maximum: $f(x_0, y_0) \geq f(x, y)$ for all (x, y) in the domain of f

domain of f = "feasible set"

• local minimum and global minimum are analogous

Necessary condition for max or min: derivatives are zero (if they exist)

In 1 var: $f(x)$ has local max/min at $a \Rightarrow f'(a) = 0$

In 2 var: $f(x, y)$ has a local max/min at (a, b)
 $\Rightarrow f_x(a, b) = 0$ and $f_y(a, b) = 0$

same as: $\nabla f(a, b) = 0$

One way to see this: Suppose $f(x,y)$ local max at (a,b)

Consider freeze $x=a$: $g(y) = f(a,y)$

$g(y)$ has a local max at $y=b$: $g'(b) = 0$

$$0 = g'(b) = f_y(a,b)$$

Freeze $y=b$: $h(x) = f(x,b)$

$h(x)$ has local max at a : $h'(a) = 0$

$$0 = h'(a) = f_x(a,b)$$

Same argument for local minimum.

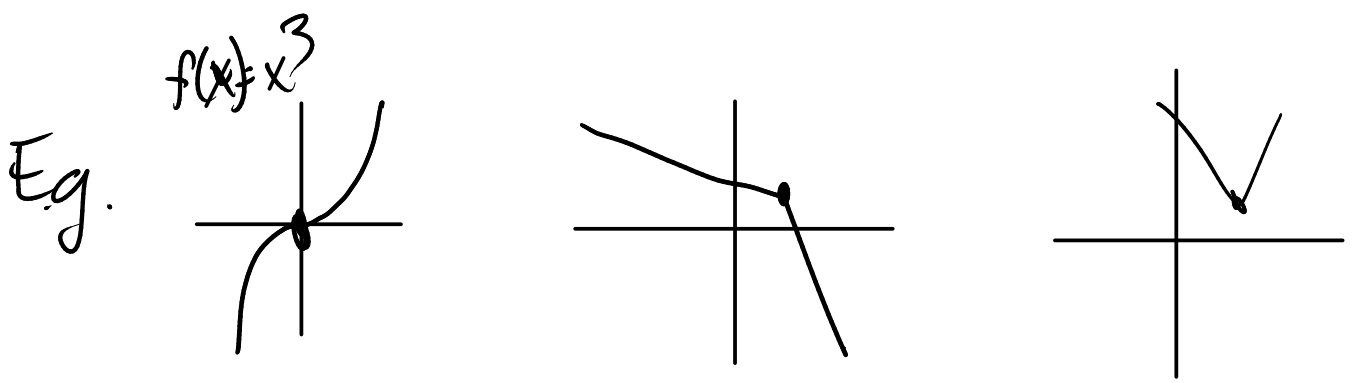
Thm: If $f(x,y)$ has a local max or min at (a,b)
and the partial derivatives f_x and f_y exist
then $f_x(a,b) = 0$ and $f_y(a,b) = 0$.

Def: (a,b) is a critical point of $f(x,y)$

if $f_x(a,b) = 0$ and $f_y(a,b) = 0$, or if one
of the derivatives does not exist.

* Any local max or min is a critical point.

A critical point is not necessarily a max or min.



2 var: $f(x, y) = x^2 - y^2$ $f_x = 2x$
 $f_y = -2y$

$f_x(0,0) = 0$ $f_y(0,0) = 0$ $(0,0)$ is critical point.

But $(0,0)$ is neither a max or a min
 It is a saddle.

In the graph of a function of two variables

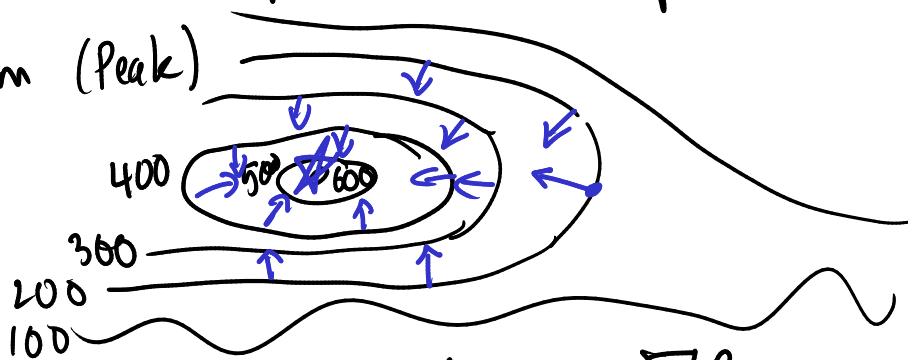
critical points are points where the tangent plane is horizontal.

$$z - z_0 = f_x(x_0, y_0)(x - x_0) + f_y(x_0, y_0)(y - y_0)$$

$$z = z_0$$

Contour plots: (Topographical map $z = \text{elevation}$)

Maximum (Peak)



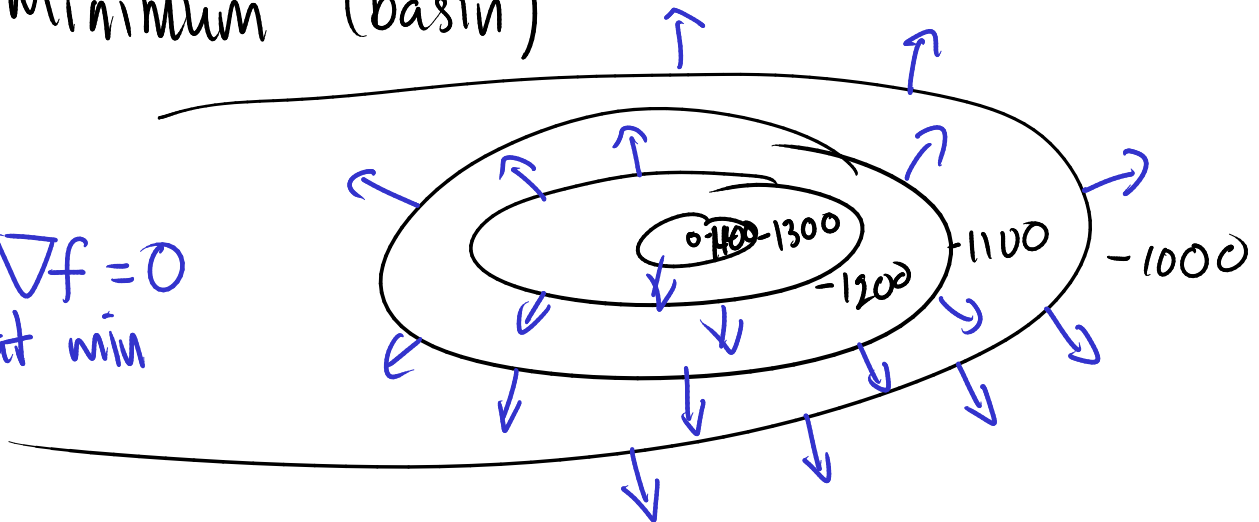
$$\nabla f = \langle f_x, f_y \rangle$$

point uphill perpendicular to contours.

At max $\nabla f = 0$.

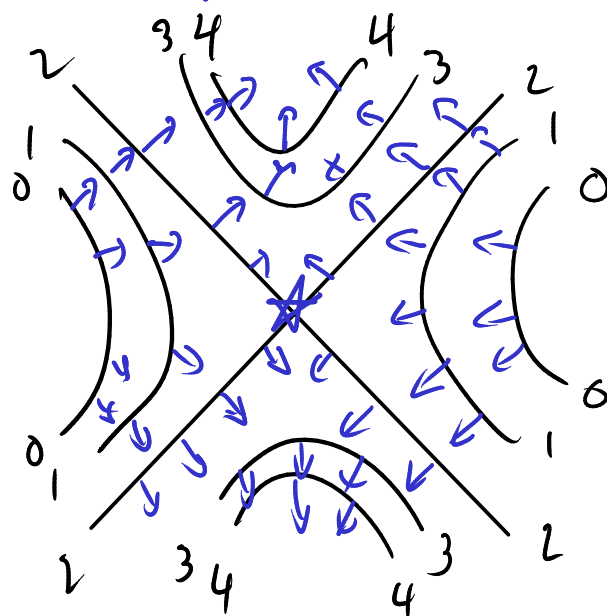
Minimum (basin)

$\nabla f = 0$
at min



Saddle

$\nabla f = 0$
at saddle
(where lines cross)



Mountain pass / gap.

How to tell which is which: second derivative test.

1 var: if $f'(a) = 0$ and $f''(a) > 0 \Rightarrow a$ is local min.
 if $f'(a) = 0$ and $f''(a) < 0 \Rightarrow a$ is local max
 if $f'(a) = 0$ and $f''(a) = 0$
 inconclusive (degenerate critical pt)

2 var: Define $D = f_{xx} f_{yy} - (f_{xy})^2$

$$D = \begin{vmatrix} f_{xx} & f_{xy} \\ f_{xy} & f_{yy} \end{vmatrix} \quad (\text{Hessian Determinant})$$

Assume (a,b) is a critical point: $f_x(a,b)=0$, $f_y(a,b)=0$.

(i) if $D > 0$ and $f_{xx} > 0$ then (a,b) is a local min
 " " " $f_{yy} > 0$ " " " " "

(ii) if $D > 0$ and $f_{xx} < 0$ then (a,b) is a local max
 " " " $f_{yy} < 0$ " " " " "

(iii) if $D < 0$ then (a,b) is a saddle.

(iv) if $D = 0$ the critical point is degenerate
 (can't tell without more work)

Example: $f(x,y) = y^3 + 3x^2y - 6x^2 - 6y^2 + 2$

Find and classify the critical points.

$$f_x = 6xy - 12x = 0 \Rightarrow x(6y - 12) = 0$$

$$f_y = 3y^2 + 3x^2 - 12y = 0$$

$$\begin{array}{l} \downarrow \downarrow \\ x=0 \text{ or } 6y-12=0 \\ x=0 \text{ or } y=2 \end{array}$$

If $x=0$: $f_y = 3y^2 - 12y = 0$

$$y^2 - 4y = 0 \Rightarrow y=0 \text{ or } y=4$$

$$\text{If } y=2: f_y = 3 \cdot 4 + 3x^2 - 12 \cdot 2 = 0$$

$$12 + 3x^2 - 24 = 0 \Rightarrow 3x^2 = 12$$
$$x^2 = 4 \Rightarrow x = 2 \text{ or } x = -2$$

4 critical points $(0, 0)$, $(0, 4)$
 $(2, 2)$, $(-2, 2)$

$$f_{xx} = 6y - 12$$

$$f_{yy} = 6y - 12$$

$$f_{xy} = 6x$$

$$D = f_{xx}f_{yy} - (f_{xy})^2$$
$$= (6y - 12)^2 - (6x)^2$$

At $(0, 0)$ $D = (-12)^2 = 144 > 0$ $f_{xx} = -12 < 0$ Max

At $(0, 4)$ $D = (24 - 12) = 144 > 0$ $f_{xx} = 24 - 12 = 12 > 0$
Min

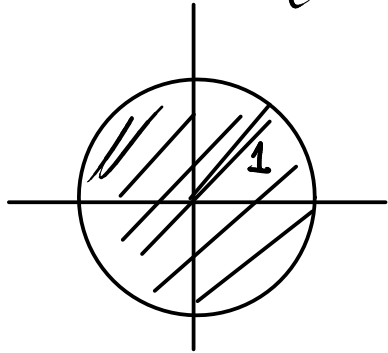
At $(2, 2)$ $D = (12 - 12)^2 - (6 \cdot 2)^2 = -144 < 0$
Saddle

At $(-2, 2)$ $D = (12 - 12)^2 - (-12)^2 = -144 < 0$
saddle.

To Talk about global maxima and minima, need to describe the domain or feasible set!

Maximize $f(x,y) = x^2 + y^2$

on the set $\{(x,y) \mid x^2 + y^2 \leq 1\}$



critical point $f_x = 2x = 0$
 $f_y = 2y = 0$

critical $(0,0)$ min
point.

Maximum occurs at the boundary $\{x^2 + y^2 = 1\}$

To find global maxima and minima need to consider:

- (i) critical points inside the domain
- and (ii) maximum and minimum values on the boundary.

Application: Utility maximization.

Can buy some amount of commodities 1, 2

x = amount of commodity 1 to buy
 y = amount of " 2 to buy.

Prices $p_1 > 0$. $p_2 > 0$.

Amount spent $x p_1 + y p_2$

Amount of money available W

Maximize Utility $U(x, y)$

Find global maximum of $U(x, y)$

on the feasible set (domain) $x \geq 0$
 $y \geq 0$
 $x p_1 + y p_2 \leq W$

for definiteness

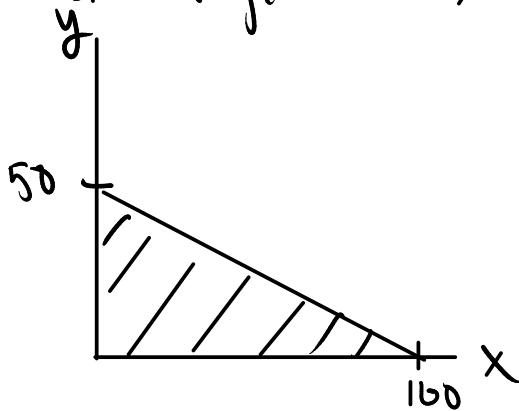
$$p_1 = 1$$
$$p_2 = 2$$

$$W = 100$$

$$U(x, y) = x + y$$

Feasible region

$$x \geq 0 \quad y \geq 0$$
$$x + 2y \leq 100$$



Consider

(1) critical points inside triangle.

$$\frac{\partial U}{\partial x} = 1 \quad \frac{\partial U}{\partial y} = 1$$

No critical points!

(2) maximum along sides of the triangle

Side $y = 0$ $U(x, 0) = x$

Maximum $x = 100$ $U(100, 0) = 100$

Side $x=0$ $u(0,y)=y$ \max $y=50$
 $u=50$

Side $x+2y=100$ $x=100-2y$

$u(100-2y,y)=100-y$ \max at $y=0$
 $x=100$
 $u=100$

The corner $(x=100, y=0)$ is where the global max
 $u=100$ occurs.

Moral: spend all money on commodity 1.